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**de Jong**(10) **Pub. No.: US 2016/0007697 A1**(43) **Pub. Date: Jan. 14, 2016**(54) **MAGNETIC WRISTBAND**(71) Applicant: **APPLE INC.**, Cupertino, CA (US)(72) Inventor: **Erik G. de Jong**, Cupertino, CA (US)(21) Appl. No.: **14/771,563**(22) PCT Filed: **Mar. 10, 2014**(86) PCT No.: **PCT/US2014/022651**

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This application relates generally to various embodiments of a magnetic wristband. More specifically the application describes a design for a magnetic wristband having a number of configurations. In one configuration the wristband is magnetically coupled around a user's wrist. In another configuration the magnetic wristband can be magnetically coupled around an electronic device to which it is attached. In this second described configuration the magnetic wristband acts as a protective cover for the electronic device to which the wristband is attached. In this way a user can reduce the likelihood of damage being inflicted upon the electronic device while it is not being worn.

